

Optimize planograms at scale.

Engine Shelf IQ® is a simple-to-use no-code solution that automates space planning activities, simplifying the process of creating and managing planograms.



93% Efficiency Increase

Efficiency

T. Marzetti's reduced manual planogram development time by 93%.



98.6% Accuracy Rate

Accuracy

Anheuser-Busch validates all planograms with a single click ensuring no new errors.



5k+ Unique Planograms

Volume

KraftHeinz manages 5K+ planograms in Shelf IQ—driving faster shelf decisions.

KEY FEATURES

Automated Planograms

Designs and adjusts planograms with ease using intelligent automation.

No-Code Interface

Utilizes a user-friendly platform, eliminating the need for technical expertise.

Data-Driven Decisions

Leverages insights to optimize shelf space and improve category performance.

Customization

Tailors planograms to meet specific retailer or category requirements.



“ Shelf IQ has not only saved us time but has also improved our confidence in the work we do.

Gary Wensel
Sr. Manager, Space Planning

